

SCRIPT FOR INFORMATIONAL VIDEO ON UP WITH PEOPLE

THEY COME TOGETHER FROM ALL CORNERS OF THE GLOBE. HUNDREDS OF INTERNATIONAL STUDENTS WHO DEDICATE THEMSELVES TO AN INTENSIVE BUT UNFORGETTABLE YEAR OF TRAVELING, LEARNING AND SHARING THROUGH THE INTERCULTURAL EDUCATION PROGRAM KNOWN AS "UP WITH PEOPLE."

MORE THAN 35 MILLION PEOPLE IN 54 COUNTRIES HAVE SEEN THEM WEAVE THEIR MUSICAL MAGIC IN VIBRANT PERFORMANCES THAT LEAVE YOU CLAPPING YOUR HANDS, TAPPING YOUR FEET, AND ENERGETICALLY CELEBRATING THE RICH DIVERSITY OF THE HUMAN FAMILY. (PERFORMANCE FOOTAGE) ...

THE DYNAMIC MUSICAL SHOW IS ONLY PART OF THE STORY. THE UP WITH PEOPLE PROGRAM IS STRIVING TO BUILD A GENERATION OF YOUNG LEADERS WHO ARE PREPARED FOR THE REALITIES OF A FAST-CHANGING AND INCREASINGLY INTERDEPENDENT WORLD.

WE HAVE ENTERED AN AGE OF GREAT POSSIBILITY AND POTENTIAL, BUT ALSO OF TREMENDOUS UNCERTAINTY. THE WORLD HAS AN UNPRECEDENTED OPPORTUNITY TO BUILD A LEGACY OF PEACE AND FREEDOM FOR FUTURE GENERATIONS, BUT WE MUST FIRST LEARN TO OVERCOME OLD HOSTILITIES, FEARS AND MISUNDERSTANDINGS.

UP WITH PEOPLE'S GOAL IS TO UNLEASH THE ENERGY AND IDEALISM OF YOUNG PEOPLE AND TO CREATE A FORCE THAT BREAKS THROUGH STEREOTYPES AND CULTURAL BARRIERS TO BUILD FRIENDSHIPS AND PROMOTE UNDERSTANDING BETWEEN ALL PEOPLE. IN ADDITION, THESE YOUNG MEN AND WOMEN GAIN A MORE MEANINGFUL PERSPECTIVE ON THE WORLD AND LEARN TO TAKE PERSONAL RESPONSIBILITY FOR THEIR COMMUNITIES, THEIR COUNTRIES, AND FOR THE PLANET WE ALL SHARE.

UP WITH PEOPLE WAS BORN DURING THE TURMOIL OF THE 1960S AS A VEHICLE THROUGH WHICH YOUTH COULD EXPRESS THEIR HOPES AND DREAMS FOR THE

FUTURE. THE PROGRAM GREW FROM ONE CAST OF 150 STUDENTS, AND TODAY SENDS FIVE CASTS OF NEARLY 800 STUDENTS FROM 25 COUNTRIES AROUND THE WORLD EVERY YEAR. IN ALL, MORE THAN 13,000 YOUNG PEOPLE HAVE CRIS-CROSSED THE GLOBE AS MEMBERS OF AN UP WITH PEOPLE CAST, USING MUSIC AS AN INTERNATIONAL MEANS OF COMMUNICATION.

IN THE UNITED STATES, UP WITH PEOPLE HAS PERFORMED FOUR TIMES DURING THE HALFTIME SHOW OF THE NATIONAL FOOTBALL LEAGUE'S SUPER BOWL. (SUPER BOWL FOOTAGE) ...

UP WITH PEOPLE HAS VISITED ASIA SEVERAL TIMES, INCLUDING TWO VISITS TO THE PEOPLE'S REPUBLIC OF CHINA, WHERE THOUSANDS OF PEOPLE WARMLY WELCOMED THE CAST. (CHINA FOOTAGE) ...

TOURS HAVE ALSO TAKEN PLACE IN JAPAN. IN 1986, COCA-COLA SPONSORED A 17-CITY TOUR THAT TOOK AN UP WITH PEOPLE CAST FROM HOKAIDO TO OKINAWA. YOSHIMI ISHIKAWA WROTE THAT THESE YOUNG PEOPLE WERE "GRASS ROOTS DIPLOMATS." (JAPAN FOOTAGE) ...

THOUSANDS OF AUSTRALIANS SANG ALONG WITH UP WITH PEOPLE AT THE NATIONAL RUGBY FINALS IN SYDNEY, DURING ONE OF UP WITH PEOPLE'S THREE TOURS OF THAT NATION. (RUGBY FINALS SHOW FOOTAGE IN AUSTRALIA) ...

UP WITH PEOPLE FIRST VISITED THE LAND OF THE FORMER SOVIET UNION IN 1988. SINCE THEN, THREE OTHER CASTS HAVE TOURED IN RUSSIA, UKRAINE AND ESTONIA, AND WITNESSED THE HISTORIC EVENTS WHICH HAVE CHANGED THE SHAPE OF THE WORLD. STEREOTYPES CRUMBLED AS THE PEOPLE OF EAST AND WEST MET, INTERACTED AND SHARED THEIR HOPES FOR A BETTER FUTURE. (SOVIET TOUR FOOTAGE)

EACH CAST VISITS AS MANY AS 100 COMMUNITIES ON TWO CONTINENTS DURING THE COURSE OF ITS YEAR-LONG TOUR. BESIDES PERFORMING A MUSICAL SHOW, STUDENTS ARE INVOLVED IN AN EXCITING, HANDS-ON

LEARNING EXPERIENCE THAT HAS BEEN DESCRIBED BY DR. FREDERICK STARR, PRESIDENT OF OBERLIN COLLEGE, AS BEING ON "THE CUTTING EDGE OF EDUCATION THOUGHT IN THE 1990S."

IN EVERY COMMUNITY VISITED, STUDENTS LIVE WITH LOCAL FAMILIES, WHO ENABLE THEM TO EXPERIENCE FIRST-HAND THE CUSTOMS AND CULTURE OF THE COUNTRY THEY ARE IN. OFTEN, LIFELONG FRIENDSHIPS DEVELOP, CREATING A NETWORK OF PERSONAL RELATIONSHIPS THAT STRETCHES AROUND THE WORLD.

STUDENTS ALSO PARTICIPATE IN HUNDREDS OF HOURS OF VOLUNTEER COMMUNITY SERVICE DURING THE YEAR. THEY VISIT AND INTERACT WITH PEOPLE IN SCHOOLS, HOSPITALS, PRISONS, HOMES FOR THE ELDERLY AND SOUP KITCHENS.

BY LIVING AND WORKING FOR A YEAR WITH PEOPLE FROM MANY DIFFERENT RACES, CULTURES AND NATIONS, STUDENTS GAIN GREATER PERSPECTIVE ON CULTURAL DIFFERENCES AND LEARN THAT THE BARRIERS OF PREJUDICE AND INTOLERANCE CAN BE OVERCOME. THEY DEVELOP AN UNDERSTANDING OF GLOBAL AND LOCAL ISSUES, AND LEARN HOW THEY CAN BE MORE INVOLVED IN MAKING A POSITIVE CONTRIBUTION TO SOCIETY.

WHILE LEARNING ABOUT THEMSELVES AND THE WORLD AROUND THEM, STUDENTS ALSO CONTRIBUTE A GREAT DEAL TO THE COMMUNITIES THEY VISIT. THOUSANDS OF ORGANIZATIONS HAVE RECOGNIZED THE BENEFITS OF SPONSORING AN APPEARANCE BY UP WITH PEOPLE. LOCAL SERVICE CLUBS, SCHOOLS AND THE MEDIA, AS WELL AS MAJOR CORPORATIONS SUCH AS GENERAL MOTORS, COCA-COLA, HONEYWELL AND ~OUTHERN BELL TELEPHONE, HAVE ALL EXPERIENCED THE IMPACT OF BRINGING ONE OF UP WITH PEOPLE'S INTERNATIONAL CASTS TO ITS COMMUNITY.

UP WITH PEOPLE, AN INDEPENDENT, NONPROFIT ORGANIZATION, IS FINANCED IN PART BY COMMUNITY AND CORPORATE SPONSORS, AND STUDENTS PAY A TUITION TO PARTICIPATE IN THIS EDUCATIONAL PROGRAM. UP WITH PEOPLE ALSO RELIES ON THE GENEROSITY OF MANY INDIVIDUALS, FOUNDATIONS AND

CORPORATIONS, WHO EVERY YEAR MAKE IMPORTANT FINANCIAL DONATIONS TO THE ORGANIZATION.

RECENTLY, MORE THAN 6,000 UP WITH PEOPLE ALUMNI, HOST FAMILIES, SPONSORS, AND OTHER FRIENDS, REPRESENTING 40 COUNTRIES, GATHERED IN DENVER, COLORADO, TO HELP THE PROGRAM CELEBRATE ITS 25TH ANNIVERSARY.

EUGENE CERNAN, FORMER NASA ASTRONAUT AND THE LAST MAN TO WALK ON THE MOON, HOSTED THE EVENT. (EUGENE CERNAN SOUND BITE) ...

MESSAGES OF SUPPORT Poured in from dignitaries throughout the world, including U. S. President George Bush, German Chancellor Helmut Kohl, Canadian Prime Minister Brian Mulroney, Pope John Paul II, and Italian Prime Minister Giulio Andreotti.

DR. SHOICHIRO TOYODA, PRESIDENT OF TOYOTA MOTOR CORPORATION AND A MEMBER OF UP WITH PEOPLE'S BOARD OF DIRECTORS, ATTENDED THE CELEBRATION AND DELIVERED A SPECIAL MESSAGE FROM JAPAN. (SHOICHIRO TOYODA SOUND BITE)

J. BLANTON BELK, THE FOUNDER OF UP WITH PEOPLE, ADDRESSED THE CONVENTION AND OUTLINED SOME CHALLENGES FOR THE FUTURE. (BLANTON BELK SOUND BITE)...

THE CELEBRATION IN DENVER WAS AN EXCITING SYMBOL OF WHAT UP WITH PEOPLE HAS ACCOMPLISHED IN ITS FIRST 25 YEARS. BUT MANY CHALLENGES AND MANY OPPORTUNITIES STILL LIE AHEAD. UP WITH PEOPLE IS NOW CONSTRUCTING A NEW INTERNATIONAL HEADQUARTERS IN DENVER, COLORADO, WHICH WILL BE THE CENTER OF A GLOBAL OPERATION, LINKING OFFICES IN EUROPE, ASIA AND LATIN AMERICA. THE HEADQUARTERS WILL BE A WORLD CLASS CENTER FOR INTERCULTURAL EDUCATION PROGRAMS AND WILL ENABLE UP WITH PEOPLE TO FURTHER ITS MISSION OF ENCOURAGING UNDERSTANDING AMONG THE PEOPLE OF ALL NATIONS.

AS OUR WORLD GROWS CLOSER AND MORE INTERDEPENDENT, WE MUST FIND WAYS TO BUILD INTERNATIONAL FRIENDSHIPS, AND TO UNDERSTAND AND OVERCOME OUR DIFFERENCES. UP WITH PEOPLE PLANS TO BE LEADING THE WAY, BUILDING A GENERATION OF LEADERSHIP FOR A NEW WORLD.

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