

## SCRIPT FOR "UP WITH PEOPLE SWEEPSTAKES" VIDEO SPOT

### SCRIPT:

Enter the Up with People 25th Anniversary Sweepstakes and you may win a spectacular prize.

Grand prize is a 1990 Cadillac Allante convertible.

America's premier ultra-luxury roadster combines European road manners, reknowned Cadillac comfort and a powerful V-8 to create a unique driving experience.

The only way to travel is Cadillac style. First prize is an Australian vacation for two.

You will fly the first class skies of united Airlines to Sydney, then spend a week enjoying sun and fun on Australia's beautiful Gold Coast, where you will have deluxe accommodations in the luxurious Conrad International Hotel.

Second prize is a Hawaiian vacation for two.

United Airlines will fly you to Honolulu, where you will relax in comfort for a week at the Hilton Hawaiian Village, located along the fabulous white sand beach at Waikiki.

The winners will be announced July 28, during the closing ceremonies of Up with People's 25th Anniversary Celebration in Denver, Colorado.

The Sweepstakes will benefit Up with People's annual program and scholarship funds. No purchase is necessary, but a donation is requested. So, by joining in the Sweepstakes excitement, you are also helping Up with People provide a valuable educational experience to young people from around the world.

See an Up with People representative now for more details. Don't miss your chance to be a winner!

### VISUAL:

UWP logo

Cadillac  
footage &  
music bed

United  
shots

Gold Coast &  
Conrad Intl.

Hilton &  
beach shots

UWP  
footage to  
the end