

Spread the word about
Two Laps Around the World

by Bob Riel

Since *Two Laps Around the World* is independently published, it isn't backed by advertising from a large publishing house. That means it needs your help if it's going to find its way into the hands of more eager readers.

Here are three *fast and easy* things that anyone can do to help build word of mouth buzz:

1. Send an email to friends and family to tell them about the book. You can direct them to my website - www.bobriel.com.
2. Or, buy a few copies of the book to give away as gifts. ☺
3. You can also submit a review on my book's amazon.com page. All it takes is a few sentences!

Here are three more ways that some of you may be able to help:

1. If you belong to a *book club*, recommend *Two Laps Around the World*. There is a discussion guide at www.bobriel.com.
 2. If you have a *blog or website*, do an online interview with me. Email me a few questions to answer and then post them as a Q&A on your site.
 3. If you have any *media contacts*, refer them to me for a possible feature story. An interesting angle is the concept of a life sabbatical.
- ◇ For more information, you can contact Bob Riel at rielworld@gmail.com